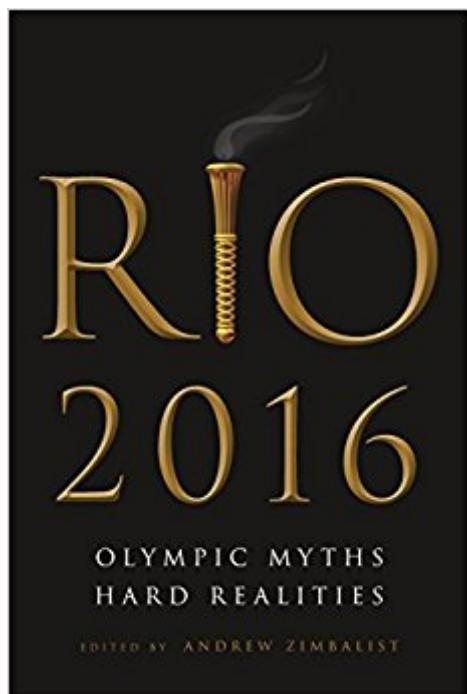


The book was found

# Rio 2016: Olympic Myths, Hard Realities



## **Synopsis**

A clear-eyed, critical examination of the social, political, and economic costs of hosting the 2016 summer OlympicsThe selection of Rio de Janeiro as the site of the summer 2016 Olympic Games set off jubilant celebrations in BrazilÃ¢â€š and created enormous expectations for economic development and the advancement of Brazil as a major player on the world stage. Although the games were held without major incident, the economic, environmental, political, and social outcomes for Brazil ranged from disappointing to devastating. Corruption scandals trimmed the fat profits that many local real estate developers had envisioned, and the local government was driven into bankruptcy. At the other end of the economic spectrum, some 77,000 residents of Rio's poorest neighborhoodsÃ¢â€š the favelasÃ¢â€š were evicted and forced to move, in many cases as far as 20 or 30 miles to the west. Hosting the games ultimately cost Brazil \$20 billion, with little positive to show for the investment.Rio 2016 assembles the views of leading experts on Brazil and the Olympics into a clear-eyed assessment of the impact of the games on Brazil in general and on the lives of Cariocas, as Rio's residents are known. Edited by sports economist Andrew Zimbalist, the other contributors include Juliana Barbassa, Jules Boykoff, Jamil Chade, Stephen Essex, Renata Latuf, and Theresa Williamson.

## **Book Information**

Paperback: 264 pages

Publisher: Brookings Institution Press (September 12, 2017)

Language: English

ISBN-10: 0815732457

ISBN-13: 978-0815732457

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 14.2 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #741,738 in Books (See Top 100 in Books) #169 inÃ  Books > Sports & Outdoors > Miscellaneous > Olympic Games #1221 inÃ  Books > Business & Money > International > Economics #1323 inÃ  Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Economic Policy

## **Customer Reviews**

A truly harrowing account of the enormous public and emotional toll of the 2016 Summer Olympic Games in Rio. Andrew Zimbalist and the other contributors to this volume provide an eye-opening

tale of how the Games were sold and packaged as a showcase and economic catalyst and ended up being a billion-dollar boondoggle, taking a huge toll on the city and its neighborhoods. A cautionary tale for cities looking to the Olympics to somehow boost their global city status. —Richard Florida, author of *The Rise of the Creative Class* and *The New Urban Crisis*At their best, the Olympic Games are glorious, exciting, and memorable, and a source of pride for the host city. But, that is only part of the story. An important and less glorious Olympic reality can be found in these pages. —Bob CostasRio 2016, a collection of deeply reported essays, brilliantly explores the contradictions inherent in hosting mega-sporting events. It should be required reading for government and corporate leaders as well as for community activists. Written in plain English, not academic jargon, this is a perfect book for college courses on globalization, economic development, and sports and society. —Ambassador Derek Shearer, Chevalier Professor of Diplomacy and Director, McKinnon Center for Global Affairs, Occidental CollegeAndy Zimbalist is the smartest mind I know when it comes to seeing through all the ballyhoo of big-time sports and telling us what adds up, and what doesn't. —Scott Simon, host of NPR's Weekend Edition Saturday

**List of Contributors**Juliana Barbassa is an award-winning journalist and the managing editor of *Americas Quarterly*, a publication about politics and business in Latin America. She is also the author of *Dancing with the Devil in the City of God: Rio de Janeiro on the Brink*, based on her years as the Associated Press's Rio correspondent.Jules Boykoff has written three books on the Olympic Games, most recently *Power Games: A Political History of the Olympics*. In fall 2015 he was a Fulbright research fellow in Rio de Janeiro. In the 1990s he represented the U.S. Olympic Soccer Team in international competition.Jamil Chade is the European correspondent for the newspaper *O Estado de S. Paulo*. Honored as the best Brazilian foreign correspondent, he was chosen as one of the forty most influential journalists in Brazil. A member of the network Anti-corruption Solutions and Knowledge (ASK), led by Transparency International, Chade has written four books and visited more than sixty countries. Stephen Essex is associate professor in human geography at the School of Geography, Earth, and Environmental Science, Plymouth University (UK). His teaching and research focuses on urban and rural planning, especially the infrastructure implications of the Olympic Games. He has coauthored a number of journal articles and book chapters on the urban impacts and planning of both the Summer and Winter Olympic Games with Brian Chalkley (also at Plymouth University). Renata Latuf is a Brazilian architect and urbanist based in São Paulo currently working on the urban design legacy of Rio Olympics.

Supported by the São Paulo Research Foundation, she was a guest researcher in Copenhagen and England in 2016. Theresa Williamson, a city planner, is the executive director of Catalytic Communities, a Rio de Janeiro-based organization that provides media and networking support to favela communities. An advocate on behalf of Rio de Janeiro's favelas, she helps to ensure they are recognized for their heritage status and their residents fully served as equal citizens. Andrew Zimbalist is the Robert A. Woods Professor of Economics at Smith College and a noted sports economist and sports industry consultant. He has published twenty-six books, most recently *Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup* and *Unwinding Madness: What Went Wrong with College Sports and How to Fix It* (with Gerald Gurney and Donna Lopiano.)

I was delighted to receive the book well ahead of the promised date. Previously I read his first book on the Olympics, which I found to be very informative. I often wondered if most countries were loosing money hosting the Olympics. Zimbalist's research proved that with cost over runs and politics leading the games everyone involved are loosing.

[Download to continue reading...](#)

Rio 2016: Olympic Myths, Hard Realities Guide to the Rio 2016 Summer Olympics: A Comprehensive Guidebook to the 2016 Olympic Games in Rio de Janeiro Olympic Sports - When and How? : History of Olympic Sports Then, Now And Beyond: Olympic Books for Kids (Children's Olympic Sports Books) RIO DE JANEIRO 55 Secrets - The Locals Travel Guide For Your Trip to Rio de Janeiro 2016: Skip the tourist traps and explore like a local : Where to Go, Eat & Party in Rio de Janeiro (Brazil) Rio de Janeiro 2017 : 20 Cool Things to do during your Trip to Rio de Janeiro: Top 20 Local Places You Can't Miss! (Travel Guide Rio de Janeiro- Brazil ) Rio de Janeiro: The Best of Rio de Janeiro For Short Stay Travel (Rio de Janeiro,Brazil) (Short Stay Travel - City Guides Book 16) Rio For Partiers 2015: Visual Travel Guide to Rio de Janeiro, Brazil (Rio de Janeiro travel guides) Rio DE Janeiro Travel Guide: Miss Passport City Guides Presents Mini 3 Day Unforgettable Vacation Itinerary to Rio (3-Day Budget Itinerary): Rio Janeiro ... Guide (Miss Passport Travel Guides Book 17) Rio De Janeiro in 3 Days: A 72 Hours Perfect Plan with the Best Things to Do in Rio (Travel Guide 2016): Includes: Detailed Itinerary, Google Maps, Food Guide, +20 Local Secrets to Save Time & Money. Rio 2016: The Olympic Games Through the Photographer's Lens Under the Influence: A Guide to the Myths and Realities of Alcoholism Stop Hair Loss & Ensure Hair Growth: Reasons, Myths, Realities, Easy Tips and Treatments Modest Musorgsky and Boris Godunov: Myths, Realities, Reconsiderations Modest Musorgsky and Boris Godunov: Myths, Realities,

Reconsiderations (Cambridge Opera Handbooks) The Cause Lost: Myths and Realities of the Confederacy Myths and Realities, Second Edition: Best Practices for English Language Learners The Wise Wound: Myths, Realities, & Meanings of Menstruation Rio for Partiers: The Visual Travel Guide to Rio de Janeiro Rio for Partiers: The visual travel guide to Rio de Janeiro, 6th edition Rio de Janeiro On \$50 A Day! (How To Have A Life In Rio de Janeiro On The CHEAP!)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)